



► Thursday, 5th April, 2012

BEES ENTREPRENEUR PROGRAMME AND WEBSITE LAUNCHED

Developing local business in Brunei Darussalam has always been one of BSP's main social investment initiatives. Programmes such as LiveWIRE Brunei and Coaching Scheme Initiative are two main initiatives where BSP has contributed to the local business development agenda.

Realising the benefits of developing entrepreneurship in Brunei, BSP is pleased to launch its latest initiative, the Brunei Entrepreneurship Education Scheme (BEES), in partnership with the Ministry of Education (MoE), and Universiti Brunei Darussalam (UBD), with LiveWIRE Brunei as the training centre. This programme is set to hone the entrepreneurship skills and knowledge at a young age.

With the motto of 'Developing Brunei's Tomorrow Entrepreneurs Today', the educational programme aims to help students to develop the attitudes and skills for enterprise, personal success, lifelong learning and employability, as well as to stimulate the development of entrepreneurial behaviour and capability in students through education and learning.

Yang Mulia Dato Seri Setia Haji Awang Yusoff Haji Awang Ismail, Acting Minister of Education at the Ministry of Education said in his opening remarks, "This is a great sign of things to come for the country – a future where more of our people will become entrepreneurs, a future where our country's economy is so dynamic and diversified, it is capable of competing with the world's major economies."

Urging the BEES participants onwards was Mr. Ken Marnoch, BSP Managing Director, who said, "Believe in yourselves, follow your passions, be creative, explore new ventures, and keep working hard to make things work – these are some of the many ingredients you will need to succeed in BEES, and also in school and life. You are more than just a student, volunteer, or teacher. You are pioneers and entrepreneurs. Entrepreneurs play an important role for the future success of Brunei."

The scheme will enable students to gain a practical, activity based insight into economic and business life, appreciate the role of business and enterprise in society; discover how businesses interact with investors, customers, employees and society in general; develop team work, communication, and presentation skills, build a bridge between school and the business world, and develop skills and understanding that are directly relevant to Enterprise and Work Related Learning.

Furthermore, LiveWIRE Brunei has also been designated as the Centre for BEES as a 'Hive' to support the programme. The 'BEE Hive' provides teams with business networking opportunities to meet, discuss and brainstorm ideas with the LiveWIRE counsellors and their school advisers.

In its debut this year, the BEES programme has attracted a total of 17 schools nation-wide with almost 400 students participating from Years 9 and 10. The students come from all government secondary schools, technical and vocational institutions by helping them develop and acquire business skills through simulation learning method.

Entrepreneurship is among the main focus of Brunei's National Education System, SPN21 and will play an important role towards building a dynamic and sustainable economy for Wawasan 2035.

In line with these national aspirations, Brunei Shell Petroleum Co. Sdn. Bhd (BSP), in partnership with the Ministry of Education (MoE), and Universiti Brunei Darussalam (UBD), officially held the the Brunei Entrepreneurship Education Scheme (BEES) Official Launching, Website Launching and Student Engagement Session at the Manggis Ballroom, 4th floor, Hua Ho Manggis, yesterday morning, Thursday, April 5, 2012.

Students and members of the public can learn more about Brunei's most exciting entrepreneur educational programme, BEES, by visiting beesprogramme.com today.

ENDS.

Notes to Editors: Brunei Shell Petroleum Company Sdn Bhd (BSP) should be referred as BSP or Brunei Shell Petroleum for abbreviation or headline purposes. Brunei Shell Petroleum Company Sdn Bhd's activity is primarily for the exploration and production of crude oil and natural gas from onshore and offshore fields. The Government of Brunei Darussalam and a company in the Royal Dutch Shell Group of Companies each owns a 50% stake in BSP.