



► Saturday, 25<sup>th</sup> May, 2013

### **BLESSING CEREMONY AND TEST RUN HELD FOR SHELL ECO-MARATHON PARTICIPANTS**

As the Shell Eco-marathon (SEM) Asia 2013 approaches, a blessing ceremony and test run for the competing Brunei teams was held at the Universiti Brunei Darussalam (UBD) Faculty of Integrated Technologies (FIT) car park, on Saturday 25th May.

The five teams from Universiti Brunei Darussalam (UBD), Sekolah Vokasional Sultan Bolkiah (SVSB), and Pusat Latihan Mekanik (PLM) were given a chance to do a vehicle introduction for their eco-cars, as the event was also held to do a preliminary technical inspection before the vehicles are shipped to Kuala Lumpur.

Among some of the aspects of the technical inspection will involve a visibility test, brake test, safety belt check, and escape test, according to the stringent health, safety and environment standards set by Shell.

In his speech, Ken Marnoch, the Managing Director of BSP touched on the importance of teamwork as a sure guide toward excellence.

He added that the exposure the students will have at the Shell Eco-marathon will be multifold as they will be exposed different technologies, be in contact with some of the biggest experts in the industry and have the best networking prospects.

He also encouraged the public's support of these teams where possible as they are not only representing Brunei's talented younger generation at the competition, but also as an inspiration for the future generation.

This is the third year that Bruneian teams will be participating in SEM Asia, as Brunei first participated in the Shell Eco Marathon in 2011, by pitting eco-cars built by students from PLM and SVSB against 103 teams representing 12 countries from Japan, India, China, and the ASEAN countries on the Sepang International Circuit.

Brunei's participation in the Shell Eco-marathon Asia 2013 competition is the result of a successful collaboration between BSP and the Ministry of Education through UBD and Department of Technical Education (DTE).

In this year's edition, the five teams from Brunei will be competing against 142 other teams from 15 different countries, exposing them to the technologies and expertise used by students from other participating countries, as well as a chance to network.

The SEM competition is part of Shell's Mobility Campaign, and challenges students in finding innovative ways to develop more energy-efficient fuels and lubricants to help reduce CO2 emissions. This will be held from 4 – 7 July 2013 at Sepang International Circuit in Kuala Lumpur, Malaysia and will include teams from all over the Asian region.

**ENDS.**

Notes to Editors: Brunei Shell Petroleum Company Sdn Bhd (BSP) should be referred as BSP or Brunei Shell Petroleum for abbreviation or headline purposes. Brunei Shell Petroleum Company Sdn Bhd's activity is primarily for the exploration and production of crude oil and natural gas from onshore and offshore fields. The Government of Brunei Darussalam and a company in the Royal Dutch Shell Group of Companies each owns a 50% stake in BSP.