

 FOR IMMEDIATE RELEASE: **Friday, 14th November, 2014**

**ROAD SAFETY DAY AT PUSAT TINGKATAN ENAM SENGKURONG (PTES)**

In continuing national efforts to reinforce and instill a culture of road safety in the Bruneian youth’s hearts and minds, Brunei Shell Petroleum organised a Road Safety Day event for Pusat Tingkatan Enam Sengkurong (PTES) students on Thursday.

Present as the Guest of Honor was the Dr. Hjh Siti Haziah POKSM DSP Haji Abidin, the Head of HSE Brunei Shell Petroleum Company Sdn Bhd. Accompanying the guest of honour during the competition were directors and senior officers from the Government Sector and Brunei Shell Petroleum, as well as principals, teachers and students.

The main objective of the road show is also to remind road users to be courteous and respectful on the road, as well as to create a high awareness for the young generations on the vital importance of road safety practices.

Safety is held at top most priority in BSP, and is the basis of the company’s policy. BSP believes that hosting roadshows at schools enables its strategy to effectively educate secondary school students who have just started driving on the road, and those who will be taking their driving licenses very soon.

Based on studies made, the common cause of road accidents in Brunei are speeding, reckless driving such as tailgating, using mobile phone whilst driving and running red lights.

Among the participants of the event was Brunei Shell Marketing, Brunei National Road safety Unit under the, and Royal Brunei Police Force. At the same time, Ministry of Communications also showcased SIKAP (Sistem Keselamatan Amalan Pemandu).

**ENDS.**

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| ENQUIRIES: Brunei Shell Petroleum Media Relations |

Notes to Editors: Brunei Shell Petroleum Company Sdn Bhd (BSP) should be referred as BSP or Brunei Shell Petroleum for abbreviation or headline purposes. Brunei Shell Petroleum Company Sdn Bhd’s activity is primarily for the exploration and production of crude oil and natural gas from onshore and offshore fields. The Government of Brunei Darussalam and a company in the Royal Dutch Shell Group of Companies each owns a 50% stake in BSP.