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**ROAD SAFETY DAY AT SEKOLAH RENDAH PANAGA**

In continuing national efforts to reinforce and instill a culture of road safety in the Bruneian youth’s hearts and minds, Brunei Shell Petroleum Company Sdn Bhd (BSP) continues to pledge their commitment to Road Safety Awareness by holding another Road Safety Day event at Sekolah Rendah Panaga, in Seria.

Part of the strategy for BSP to organize the event in Sekolah Rendah Panaga is to give the school kids an early education on road safety, with the hope that it will impact and shape them on the basics of driving safely in the long run.

To attract the primary school children’s attention, games and activities such as the famous seatbelt convincer, OGDC mobile phone traffic games have been used as the main attraction of the road safety event. Over the years, it has proven to create an impact on road safety education in Brunei.

The main objective of the road show is also to educate the school kids the importance of being courteous and respectful on the road, as well as to create a high awareness for the young generations on the vital importance of road safety practices.

Safety is held at top most priority in BSP, and is the basis of the company’s policy. This is the second Road Safety event organized in the space of two weeks, and the event was targeted to create a sense of awareness amongst the primary and kindergarten kids on the importance of staying safe while on the road.

Based on studies made, the common cause of road accidents in Brunei are speeding, reckless driving such as tailgating, using mobile phone whilst driving and running red lights.

Among the participants of the event was Brunei Shell Marketing, Brunei National Road safety Unit under the, and Royal Brunei Police Force. At the same time, Ministry of Communications also showcased SIKAP (Sistem Keselamatan Amalan Pemandu).

**ENDS.**

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| ENQUIRIES: Brunei Shell Petroleum Media Relations |

Notes to Editors: Brunei Shell Petroleum Company Sdn Bhd (BSP) should be referred as BSP or Brunei Shell Petroleum for abbreviation or headline purposes. Brunei Shell Petroleum Company Sdn Bhd’s activity is primarily for the exploration and production of crude oil and natural gas from onshore and offshore fields. The Government of Brunei Darussalam and a company in the Royal Dutch Shell Group of Companies each owns a 50% stake in BSP.