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## **Awards ceremony for BEES Programme 2013 Convention and 2014 Launching Ceremony**

The Brunei Entrepreneurship Education Scheme (BEES) Programme for the 2013 Convention and 2014 Launching Ceremony was held today at Hua Ho Manggis Mall Ballroom. The BEES Programme was jointly organized by the Curriculum Development Department, Ministry of Education, Universiti Brunei Darussalam and Brunei Shell Petroleum Company Sdn Bhd with the aim to stimulate the development of entrepreneurial behaviour and capability in students through education and learning.

It is also organised to instil entrepreneurial awareness and values. This are carried out through forming a company and sales activities which develop students' competency in decision-making, working in teams and collaboration, creativity, communication, business and marketing skills.

The BEES 2013 Convention marks the end of the second cycle, which was participated by seventeen secondary schools and two vocational schools. The school students participating in the programme learned how to start, run, and close a business. Among the business skills that they learnt were business planning, management, marketing, finances and reporting. By doing business the students also gained skills in presentation, teamwork, and leadership.

Present as the Guest of Honour to grace the event was Yang Mulia Dato Seri Setia Awang Haji Yusoff bin Haji Ismail, Deputy Minister of Education.

This afternoon event started with a welcoming address by the Commercial Director of Brunei Shell Petroleum Co Sdn Bhd Yang Mulia Haji Azhar Bin Haji Yahya and was later followed by the guest of honour.

Throughout the BEES programme, the school students underwent training workshops to prepare them to plan and run their businesses. They were also invited to participate in LiveWIRE Brunei's SME promotion to experience a competitive business environment.

The event also marks the launch of the third cycle of the BEES programme. At this point most of the schools in Brunei Darussalam have participated. This third cycle contains a mix of new participating schools as well as schools that have participated in the previous cycles.

The BEES programme is not a competition but the students were presented with a certificate of participation, and a selected few were recognized for their excellence in their respective achievements. Among the awards that were presented included the most outstanding planner, most innovative company, most entrepreneurial company, most competent company, most outstanding company, most profitable company.

Brunei Entrepreneurship Education Programme officially started in 2012 with the Memorandum of Understanding between Ministry of Education, Universiti Brunei Darussalam, and Brunei Shell Petroleum Company Sdn Bhd. The BEES programme is intended to help students learn about business through participation and practical activities.

For more information and updates on the BEES programme, visit [www.beesprogramme.com](http://www.beesprogramme.com) and our facebook at [www.facebook.com/beesprogramme](http://www.facebook.com/beesprogramme).

**ENDS.**

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Notes to Editors: Brunei Shell Petroleum Company Sdn Bhd (BSP) should be referred as BSP or Brunei Shell Petroleum for abbreviation or headline purposes. Brunei Shell Petroleum Company Sdn Bhd's activity is primarily for the exploration and production of crude oil and natural gas from onshore and offshore fields. The Government of Brunei Darussalam and a company in the Royal Dutch Shell Group of Companies each owns a 50% stake in BSP.