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PHILIPPINES GEARING UP FOR SHELL ECO-MARATHON ASIA 2014

Shell Eco-marathon Asia 2014 (SEMA) will take place for the first time in Manila, Philippines, from February 6 to 9, 2014.

From the iconic Sepang Racing Circuit in Kuala Lumpur, Malaysia, which has hosted Shell Eco-marathon Asia (SEMA) since 2010, the mileage competition has now moved to the city streets of Manila, Philippines.

The historic Luneta Park in Manila will be transformed into a track where over 150 student teams from 16 countries across Asia and the Middle East will compete in designing, building and testing cars that can travel a set distance on the least amount of fuel. This year, five Bruneian teams from Universiti Brunei Darussalam (UBD), Sekolah Vokasional Sultan Bolkiah (SVSB), and Pusat Latihan Mekanik (PLM) have successfully entered their energy efficient vehicle to compete in this competition in Manila.

The teams were selected based on their technical submission, which were submitted to the organizers of the Shell Eco Marathon during the first stage of the application. The teams were then confirmed a spot in the competition once their technical submissions were accepted.

This will be the first road-track circuit in Asia for the mileage competition and the first time for the competition to be held in the center of a bustling Asian city - Manila. The specially designed and more challenging circuit will give students a real life driving experience and will bring the students' futuristic innovations closer to the thousands of spectators expected to witness the event.

Another pioneer attraction at the upcoming SEMA in Manila is the Shell Energy Lab – an interactive science and technology exhibition designed to spark reflection on the future of energy. For example, at Shell, human ingenuity, innovation and technology are used to unlock the energy customers need to power their lives in the years ahead, while aiming to limit our impact on the environment.

Finally, Manila will be the backdrop for Shell's Powering Progress Together Forum. First time to be held in Asia, the event will gather private, government and non-government leaders with world experts discussing energy, water and food consumption in a stakeholder forum aimed at gaining an informed perspective on the future of energy and smarter mobility.

Shell Eco-marathon is a global mileage challenge and forum for today's leaders and future innovators who are passionate about finding smarter solutions to the world's energy challenge. Student teams compete to design, build and drive the most energy efficient vehicle possible.

Shell Eco-marathon is both a competition and an educational platform that encourages innovation and fosters the development of leading technology for greater energy efficiency. Through the events, Shell offers young people who are interested in technology and energy a unique hands-on experience to stretch the boundaries of fuel efficiency – in the real world, all in the spirit of teamwork, competition and innovation.

For young people interested in innovation, energy, and transportation, Shell Eco-marathon offers a rare, hands-on opportunity to stretch the boundaries of fuel efficiency, using real-life experience and technology.

These engineering students are searching for solutions to make transportation more efficient while reducing environmental impact.

For the past four years, Shell Eco-marathon Asia is seen to have grown in both teams and vehicles. In 2010 at the first Shell Eco-marathon Asia, 81 teams participated in the challenge and this year, it is expecting over 150 teams to participate.

With more than two successful decades in Europe, this mileage challenge debuted in Asia in 2010. Shell Eco-marathon started as the Shell Mileage Marathon in 1939 between employees of Shell at a research laboratory in Wood River, Illinois.

A Shell Eco-marathon vehicle and its driver combined generate less carbon dioxide than a world-class athlete, running around a circuit at 25 km/hr. All Shell Eco-marathon participants use Shell fuels and lubricants in their attempt to set fuel economy records.

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Notes to Editors: Brunei Shell Petroleum Company Sdn Bhd (BSP) should be referred as BSP or Brunei Shell Petroleum for abbreviation or headline purposes. Brunei Shell Petroleum Company Sdn Bhd's activity is primarily for the exploration and production of crude oil and natural gas from onshore and offshore fields. The Government of Brunei Darussalam and a company in the Royal Dutch Shell Group of Companies each owns a 50% stake in BSP.