

► Wednesday, 29th January 2014

BSJV COMPANIES LAUNCHES BUSINESS INTEGRITY CAMPAIGN

Brunei Shell Joint Venture Companies (BSJV) today launched a Business Integrity (BI) Campaign at the Empire Hotel and Country Club.

Present as the guest of honour was Yang Berhormat Pehin Datu Singamanteri Colonel (Rtd) Dato Seri Setia (Dr.) Awg Hj Mohd Yasmin bin Hj Umar, Minister of Energy at the Prime Minister's Office.

The Business Integrity campaign is launched in collaboration with the Anti-Corruption Bureau (ACB), in support of ACB's zero tolerance policy on corruption, especially when it comes to behaviors that contradict core values and business principles. Business Integrity is a fundamental business principle and BSJV Companies' number one business priority.

This year, the initiatives through the BI campaign are intended to clearly communicate further what BSJV companies expect of their business partners, and display their commitment to these same principles via their actions. With the launch of this campaign, BSJV companies will be able to communicate to the public why they avoid any actual, potential, or perceived conflicts of interest, and refrain from exchanging gifts & hospitality. When it comes to business partnering and contract management, utmost transparency is BSJV's target. It is important to create and maintain processes and relationships built around trust, to promote competitiveness, and to continue developing relationships with local businesses.

The campaign aims at encouraging the community to participate in this BI journey, and to report any suspected violations of these principles.

"We aim to be a group of companies that not only talks about Business Integrity, but one that acts with Integrity, and we are here today to reinforce this commitment and ask that you, our business partners, join us and the Anti Corruption Bureau in promoting transparent business practices so that this great country can continue to prosper for years to come," said the BSJV Companies and Shell Country Chair Mr Ken Marnoch in his welcoming remarks.

In Mr Marnoch's remarks, he encouraged people to use intervention tools such as LAPOR voicemail and other whistle-blowing initiatives aimed at strengthening our commitment to Business Integrity in all of our company's affairs

The event continued with a speech by the guest of honour which then followed by the official launch. Also present at the launch were Director of Anti-Corruption Bureau YM Dato Paduka Haji Mohd Juanda Hj Abdual Rahid, foreign dignitaries, senior officials from the government and private sectors as well as management of BSJV Companies.

BSJV companies set a strong tone from the top on zero tolerance of business integrity violations. The Brunei Shell Joint Venture companies discourage the offer or acceptance of gifts and hospitality between business partners, as these could give rise to perceptions that compromise fair play and honesty.

The companies continue to communicate and support a 'No Gifts Policy', as simple goodwill gestures can often times be overshadowed by perceptions of influence or wrongdoing, dangerously close to corrupt behaviors.

The campaign is aimed at encouraging everyone to work together to reinforce these principles that His Majesty the Sultan of Brunei Darussalam and His Majesty's government together with BSJV companies consider to be a top priority.

The Brunei Shell Joint Venture Companies remain committed to the core values of Honesty, Integrity, Respect and excellence in all aspects of its business, and the same values are expected from those they do business with.

During the event, guests were encouraged to take a few minutes to reinforce their commitment to business integrity. Guests were seen affirming their commitments to business integrity, pledging to always protect and build the country's reputation by thinking, acting, and working with integrity at all times. These pledges were entered through an online platform called "Pigeon Hole Live". This enabled the pledges to be shared with the audience live at the event.

In the spirit of enforcing Business Integrity message and to ensure that the BSJV companies are transparent in their business dealings, all attendees, upon their arrival at the event were asked to sign a declaration form agreeing that any courtesies offered at the event are not meant to influence their business decisions. This is an initiative that will be practiced by BSJV companies, from today onwards, in all their events to ensure we create and sustain 'partnerships with principles.'

ENDS.

Notes to Editors: Brunei Shell Petroleum Company Sdn Bhd (BSP) should be referred as BSP or Brunei Shell Petroleum for abbreviation or headline purposes. Brunei Shell Petroleum Company Sdn Bhd's activity is primarily for the exploration and production of crude oil and natural gas from onshore and offshore fields. The Government of Brunei Darussalam and a company in the Royal Dutch Shell Group of Companies each owns a 50% stake in BSP.