



► **FOR IMMEDIATE RELEASE: 7 April 2015**

## **BSP HOSTS FIRST 2015 COMMUNITY BLOOD DONATION DRIVE AT PUSAT INSANI**

With the objective to support the efforts of the nation's hospitals to maintain a constant and adequate blood supply for their patients, Brunei Shell Petroleum Company Sdn Bhd (BSP) organised the first out of three Blood Donation Drives planned for 2015. This initiative is also part of BSP's annual Social Investment activities - BSP's way of giving something back to the community in Brunei.

Another objective is to promote regular and voluntary blood donation and create wider public awareness of the need for regular donation due to the short shelf-life of blood components.

In line with this, BSP's Panaga Health Centre has also recently launched a Blood Donor On Stand-by Programme in which all eligible Brunei Shell Joint Venture Companies (BSJV) staff and their family members are invited to enlist as a "stand-by donors" in case of emergencies that require urgent blood donation particularly for BSJV employees. Known Rhesus Negative Blood Types A- , B- , O- and AB- type individuals are most encouraged to sign up for the programme as these blood types are rare in Brunei. If there is a blood donation emergency, registered donors will be contacted and directed to the relevant hospital location for blood donation.

This donation drive was organised by a volunteers group of local graduate staff from the Asset Engineering and Projects (AES) Department of BSP in collaboration with the Blood Donation Unit of Raja Isteri Pengiran Anak Saleha Hospital (RIPAS).

Around \_\_\_\_\_ people, BSP staff and Belait district communities, participated in a Community Blood Donation Drive organised at Pusat Insani, Seria. The event was officiated by the Guest of Honour, Mr. Gerry Campbell, Asset Engineering and Projects Manager from BSP.

**ENDS.**

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Notes to Editors: Brunei Shell Petroleum Company Sdn Bhd (BSP) should be referred as BSP or Brunei Shell Petroleum for abbreviation or headline purposes. Brunei Shell Petroleum Company Sdn Bhd's activity is primarily for the exploration and production of crude oil and natural gas from onshore and offshore fields. The Government of Brunei Darussalam and a company in the Royal Dutch Shell Group of Companies each owns a 50% stake in BSP.

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