



▶ FOR IMMEDIATE RELEASE: 9 May 2015, Saturday

### **BSP and BLNG MARK UNITED NATIONS GLOBAL ROAD SAFETY WEEK WITH ROAD SAFETY DAY**

In conjunction with the Third United Nations Global Road Safety Week which falls on 4-10 May 2015, Brunei Shell Petroleum Co Sdn Bhd (BSP) reached out to students of Sekolah Rendah Muhammad Alam in Seria by holding a Road Safety Day engagement.

The event, also incorporated to mark the global Shell Safety Day, was organized to educate the students on the importance of Road Safety education, was held in collaboration with Brunei's National Road Safety Council (NRSC), Oil & Gas Discovery Centre (a flagship programme of BSP) and Megamas Sdn Bhd, who assisted in facilitating the engagement session with the students.

At the event, around 80 students and teachers were engaged in hands-on interactive activities that revolved around the importance of being alert on the road and how the students can contribute to reducing the number of road accidents. This new format uses a class room setting, instead of a roadshow format, designed to accomplish higher awareness amongst the students and teachers about identifying hazards on the road and how to avoid them.

There was also a talk by a speaker, Pg Khairul Yusra bin Pengiran Haji Md Yusof from the National Road Safety Council on Road Safety Education. He highlighted to the students on important practices to being a safe pedestrian, ways of cycling in a safe way, boarding and alighting a bus, and etiquette of being a bus passenger as well taking instructions from a lollipop man/woman when crossing the road.

Meanwhile, Brunei LNG held Road Safety Day on 7<sup>th</sup> May 2015 for employees of Brunei LNG, business partners and neighbours in Total and COGEN. This year the campaign, "WHAT IF" aims to enhance safety among road users and to keep road safety at the front of mind. For example, "WHAT IF" someone with a high speed hits my car without me wearing the seatbelt? Simultaneously, the Security Personnel and with the cooperation from the Royal Brunei Police Force, Traffic Division made a safety check on drivers without wearing seatbelt along the road leading to Brunei LNG. It is hope that by embedding "WHAT IF" in mind it could help drivers to assess potential danger in reducing the road accidents.

Earlier on during the week, Shell offices globally celebrated Safety Day, where staff and contractors take time out to discuss about Safety. One of this year's focuses is on road safety which carries the hashtag SaveKidsLives (#SavesKidsLives) for social media posts.

Several activities were organized in all Brunei Shell Joint Venture Companies including demonstration of the importance of wearing seatbelts to avoid injuries during a car crash using the Seatbelt Convincer. Staff and business partners were also educated on the safety aspects of tyres and safety whilst riding a bicycle or motorcycle.

**ENDS.**

**ENQUIRIES:**

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**Notes to Editors:**

- Getting road safety right is a priority for Shell – and a serious challenge. Nearly 1.3 million people are killed on the road globally every year, another 50 million are injured. Besides enforcing Shell's global road safety standards in our workplaces, Shell works with communities and global partners to improve road safety in the countries where we operate.
- Shell is a member of the Global Road Safety Partnership (GRSP). Through the GRSP we work with international agencies, companies and governments on practical projects to reduce road incidents. Shell participates in several individual country partnerships that drive improvements in road infrastructure, driver behaviour, public education and enforcement. The GRSP has established the Global Road Safety Initiative (GRSI), which aims to improve road safety in targeted developing countries. Shell chairs and partly funds the initiative.