



▶ FOR IMMEDIATE RELEASE: SATURDAY, 1 OCTOBER 2022

Brunei Shell Petroleum and SHELL LiveWIRE Brunei offers resources for entrepreneurs through online Learning Management System (LMS) and Mentor With Us (MWU) mobile app

Brunei Shell Petroleum (BSP) and Shell LiveWIRE Brunei introduced their Learning Management System (LMS) for the Energy Business Academy and Entrepreneurship programmes respectively at the Amphitheatre, Brunei Innovation Lab in Anggerek Desa on Friday, September 30, 2022. Officiating the event was Haji Jaafar bin Haji Awang Bakar, BSP Corporate Manager, in the presence of Daniel Leong, Acting Chief Executive Officer of Brunei Economic Development Board (BEDB), Hajah Rosita Hassan, BSP In Country Value Manager and Shell LiveWIRE Brunei Chairperson and Mariana Omar, BSP Supply Chain Management (SCM) Manager.

The launching of the Learning Management Systems is part of BSP and Shell LiveWIRE Brunei's ongoing efforts to support their organisations digitalisation journey and maximizing the programmes reach within the country. As the programmes are readily available online, the business owners have the flexibility and freedom to register, start and complete in their own time.

"This is an important milestone for both organisations, in support of our digitalization journey and to provide easier and flexible access to entrepreneurship development opportunities for our local SMEs. With the online training platform, the programmes are accessible 24/7 for free," Hajah Rosita Hassan, BSP In-Country Value Manager and Shell LiveWIRE Brunei Chairperson.

Shell LiveWIRE Brunei, BSP's entrepreneurship arm and Social Investment Flagship programme, has actively been running courses and workshops for potential business owners in pursuing entrepreneurship. Among the programmes offered, their Business Plan Series and Bright Ideas workshop are among the most well received by the public. With the online platform, participants also have greater flexibility to go through the available content at their own pace and convenience from November 2022 onwards.

During the event, a Mentor Open Day segment was also held to promote mentorship with the use of Shell LiveWIRE Brunei's Mentor With Us (MWU) mobile app. The programme was held in close collaboration with the Shell LiveWIRE Brunei Alumni and Brunei Mentors for Entrepreneurs Network (BMEN), a business mentorship initiative run by Darussalam Enterprise (DARe) in collaboration with Brunei's ASEAN Business Advisory Council.

BMEN gathers leading business people, professionals, and subject matter experts in Brunei to provide guidance and insight to MSMEs on the different aspects of running a business.

BMEN is implemented by DARe in collaboration with Brunei's ASEAN Business Advisory Council and is the local arm of the ASEAN Mentorship for Entrepreneurs Network. 14 mentors from BMEN and BSP were present to speak with 31 businesses from the Shell LiveWIRE Brunei alumni network on topics ranging from Business Development to Digitalisation.

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