



► FOR IMMEDIATE RELEASE: 4<sup>th</sup> March 2019

## LIVEWIRE BRUNEI LAUNCHES ENERGY SOLUTIONS PROGRAMME WITH UTB

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Designed to develop awareness, entrepreneurial skills and ideas into viable business solutions for energy diversification and efficiency, LiveWIRE Brunei launched its Energy Solutions (ES) Programme in partnership with Universiti Teknologi Brunei (UTB) today (Monday, 4<sup>th</sup> March 2019).

The objective of this programme is to develop potential entrepreneurs in renewable energy and to create competitive and creative solutions on the use of natural sources of energy and converting waste to energy or repurposing waste to something useful. The programme conducted for UTB students is divided into six modules – conducting marketing assessment, applying design thinking, developing a theory of change, developing a business model, building and managing teams, and developing a narrative.

“Achieving Access to Energy (A2E) is an enabler to the Shell Purpose and #MakeTheFuture, and by introducing ES, would bridge the gap in bringing Brunei one step closer to power progress together by providing more and cleaner solutions,” said Hajah Rosita binti Haji Hassan, In-Country Value Manager of Brunei Shell Petroleum Company Sdn Bhd (BSP) and Chairman of the LiveWIRE Board of Directors.

“By enabling and accelerating Brunei’s success in the energy transition, in line with Wawasan 2035 to diversify Brunei’s energy supply and improve energy efficiency, this is crucial in creating shared value for society by providing more people access to reliable, affordable, cleaner energy customers, unlock new markets and contributes to a stable operating environment for Shell, and by enabling local energy markets and supporting entrepreneurs and partners in the development of energy solutions,” she added.

Apart from raising awareness amongst UTB students and staff, the LiveWIRE Energy Solutions programme also provides mentoring of entrepreneurial students, post-delivery for development of business case, proto-type product and/or service.

Submissions from the programme will be screened and successful applicants will then be channeled to the LiveWIRE Business Awards competition in May. Upon successful selection, nominations will further progress to the Business Award Funding Scheme in July 2019, where students will be given the opportunity to pitch their businesses. Should they meet the criteria, they will also potentially enter the Oil and Gas value chain.

LiveWIRE Brunei is a BSP Social Investment flagship which aims at grooming and mentoring current and future entrepreneurs. This is just one of BSP’s many commitments towards nurturing an developing local business competencies, capabilities and competitiveness in particular for long-term sustainability of Brunei Darussalam’s private sector economy.

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